

Part IV – Narrative of Activities

Transforming Campus Ministries was organized exclusively for charitable, religious, educational, and scientific purposes. Specifically, it is organized for the purpose of educating and consulting religious groups on college campuses.

More than 18.2 million students attend over 4,400 colleges and universities in the United States.¹ Three-quarters of them are searching for meaning or purpose in life and 80 percent have an interest in spirituality.²

However, many church bodies serve students from only a fraction of the country's college and universities. The Lutheran Church–Missouri Synod, for example, serves only about 640 campuses, with fewer than 230 of them served by churches with part- or full-time staff dedicated to campus ministry work.³

It is no surprise, therefore, that from high school graduation to age 25 there is a 42 percent drop in weekly church attendance and Americans in their twenties are significantly less likely than any other age group to attend church services.⁴

Fulfilling Transforming Campus Ministries' exempt purpose will include two primary activities:

1. Informing others to increase awareness of the need for more, and more effective, campus ministries

Rev. Greg Fairow, Transforming Campus Ministries' executive director, will lead 45-60 minute informational presentations about campus ministry and related topics. He and other persons he may invite to assist him will host informational exhibits at conferences, retreats, and conventions throughout the United States.

2. Training others to increase the number of campus ministries and their effectiveness

Rev. Fairow will lead workshops and provide consultation and coaching to help leaders of churches and other local ministries start new campus ministries and improve existing ones. Workshops and consultations will range from two hours to several days. Both will be held on-site at churches and other local ministries throughout the United States. Coaching sessions will be one hour or less and will customarily take place via telephone and the Internet.

Lists of initial presentation topics and workshops with brief descriptions as found on Transforming Campus Ministries' website are attached.

Transforming Campus Ministries will produce and distribute informational and training materials such as leaflets, tracts, brochures, booklets, books, and videos. It will also recommend books,

¹ College by the Numbers; © 2009 Globe Newspaper Company, www.boston.com

² The Spiritual Life of College Students: A National Study of Students' Search for Meaning and Purpose; © 2005 Higher Education Research Institute at UCLA, www.spirituality.ucla.edu

³ The Lutheran Annual 2010, pp. 746-751; © 2009 Concordia Publishing House

⁴ Twentysomethings Struggle to Find Their Place in Christian Churches; © 2003 The Barna Group of Ventura, California; www.barna.org

videos, websites, and other resources that provide helpful information and training for new and existing campus ministries via its website and other media (e.g. newsletters, emails).

While content, format, stylistic, and other changes will be made from time to time to improve the quality and increase the effectiveness of Transforming Campus Ministries' presentations and training, all such changes will be made in accordance with its stated exempt purpose.

By offering this information and training, Transforming Campus Ministries will educate the public on subjects that are useful to the individual and beneficial to the community and equip ministries to serve colleges, universities, and their communities.

These activities will be funded by donations, grants, and user fees. Details regarding fundraising programs can be found in the narrative for Part VIII, 4a below.

Part V – Compensation and Other Financial Arrangements With Officers, Directors, Trustees, Employees, and Independent Contractors

Line 3a

Name: Bruce E. Wurdeman

Title: Chair

Qualifications: Executive Director of Lutheran Hour Ministries, St. Louis, a Christian outreach ministry supporting churches worldwide; previously filled a variety of ministry roles, including Director of Campus Ministry for the North Dakota District of the Lutheran Church-Missouri Synod (LCMS)

Average Hours Worked: Ten (10) hours per month

Duties: See Bylaws Article V Board of Directors, Section 5.1 Powers and Duties (p. 2) and Article VI Officers, Section 6.5 Chair (p.5)

Name: Douglas L. Kallasen

Title: Vice-Chair

Qualifications: Executive Director of Mission-Outreach for the Florida-Georgia District of the LCMS

Average Hours Worked: Ten (10) hours per month

Duties: See Bylaws Article V Board of Directors, Section 5.1 Powers and Duties (p. 2) and Article VI Officers, Section 6.6 Vice-Chair (p.5)

Name: Gregory D. Suckow

Title: Treasurer/Secretary

Qualifications: Attorney for Regis Corporation, Minneapolis; has helped lead the annual youth week program at Camp Okoboji (Iowa) since 1989

Average Hours Worked: Ten (10) hours per month

Duties: See Bylaws Article V Board of Directors, Section 5.1 Powers and Duties (p. 2) and Article VI Officers, Section 6.7 Treasurer (pp. 5-6) and Section 6.8 Secretary (p.6)

Name: William R. Hoyt

Title: Director

Qualifications: President of NexStep Coaching and Consulting, Diamond Bar, California, which specializes in organizational development and leadership effectiveness

Average Hours Worked: Ten (10) hours per month

Duties: See Bylaws Article V Board of Directors, Section 5.1 Powers and Duties (p. 2)

Name: Gregory L. Fairrow

Title: Executive Director

Qualifications: Previously served as Campus Mission Catalyst for LCMS World Mission and as Campus Pastor in Milwaukee and Madison, Wisconsin

Average Hours Worked: Forty (40) hours per week

Duties: The Executive Director has the responsibility, authority, and accountability to serve as the primary leader of Transforming Campus Ministries; see also Bylaws Article V Board of Directors, Section 5.1 Powers and Duties (p. 2)

Line 5a

See Bylaws Article XIV Conflicts of Interest (pp. 9-10)

Part VI – Members and Other Individuals and Organizations That Receive Benefits

Lines 1a & 1b

As described in Part IV above, Transforming Campus Ministries will provide campus ministry and related information and training for both individuals and organizations. The information is needed to increase awareness of the need for more, and more effective, campus ministries. The training is needed to increase the number of campus ministries and their effectiveness. While some components of the information and training may be available elsewhere, Transforming Campus Ministries is not aware of any other entity that uses it as a whole primarily to promote and expand campus ministries.

Line 3

The resources listed above will be made available without regard to the individual receiving them. Some individuals who will receive resources may have a family or business relationship with an officer, director, trustee, employee, or independent contractor of Transforming Campus Ministries, but this relationship will not warrant special discounts or eligibility to receive the resources.

Part VIII – Specific Activities

Line 4a

Transforming Campus Ministries will use its employees, officers, directors, and other volunteers to solicit donations from individuals, organizations, and corporations via mail, email, phone, and personal solicitations, and it will devote a page on its website to soliciting and processing tax-deductible donations. Transforming Campus Ministries will also seek out and submit proposals to foundation and government grant sources.

Line 4d

Transforming Campus Ministries will conduct its own fundraising in each of the 50 states and the District of Columbia, and it intends to comply will all applicable state and local fundraising laws and regulations.

Transforming Campus Ministries does not intend to fundraise for other organizations or use other organizations to fundraise for it.

Part IX – Financial Data

Section A, Line 9

All gross receipts will be user fees for the activities and materials described in Part IV above.

Line 23

Type of Expense	04/13/10- 12/31/10	01/01/11- 12/31/11	01/01/12- 12/31/12
Travel	\$1,500	\$15,000	\$30,000
Continuing Education	\$1,000	\$1,250	\$2,500
Office Equipment & Supplies	\$2,500	\$2,500	\$4,000
Printing	\$250	\$500	\$1,000
Promotions & Publicity	\$0	\$1,000	\$2,500
Insurance	\$0	\$500	\$600
Fees & Dues	\$870	\$315	\$315
TOTAL	\$6,120	\$21,065	\$40,915